

Engine and Transmission

Those who choose to outfit the 2010 Jetta sedan or SportWagen with the 2.0L four-cylinder clean diesel TDI engine are rewarded with a thoroughly-advanced workhorse that is dynamic enough for treks through the city, as well as long highway stints. The 2.0L employs an electronically-controlled turbocharger and common rail direct fuel injection to ensure smooth power delivery and a noticeable reduction in tailpipe emissions. Featuring 140 horsepower at 4,000 rpm and an impressive 236 lbs.-ft. of torque available between 1,750 and 2,500 rpm, the 2.0L is the most efficient option for drivers that also have a penchant for performance.

To connect the driver with the clean diesel TDI engine, either a standard six-speed manual transmission, or optional DSG six-speed automatic transmission with Tiptronic® control, can be selected. Volkswagen's DSG dual-clutch transmission not only helps deliver noteworthy fuel mileage, especially during highway use, but also places racing-inspired technology at drivers' fingertips. Advanced direct shifting technology guided by a special computer lets the DSG transmission automatically engage and disengage gears without the need for a clutch pedal. As one clutch is engaged for the next gear, the clutch from the previous gear is instantly released, making for quick, lag-free shifts that keep the engine in the sweet spot of its power band. Drivers can choose to have fully-automated operation by placing the gear selector in the "D" or "S" position, or they can enjoy the control of manual shifting by selecting Tiptronic mode. Using Tiptronic, drivers can shift up and down through the gears by tapping the gearshift lever up and down.

Standard on both the Jetta sedan (S, SE, and SEL models) and Jetta SportWagen (S and SE models) is the economical, yet powerful, 2.5-liter five-cylinder engine that delivers 170 horsepower and 177 lbs.-ft. of torque. The 2.5L comes stocked with an aluminum alloy cross flow head containing four valves per cylinder, double overhead camshafts, maintenance-free hydraulic lifters, and Volkswagen's Motronic® sequential multi-port fuel injection. Power is transferred on to the front wheels via a five-speed manual gearbox, or an available six-speed automatic transmission with Tiptronic and sport modes for driver-engaged

shifting. The five-cylinder engine takes the Jetta from 0 to 60 miles per hour in 8.5 seconds with the automatic transmission, and in only 8.2 seconds when mated to the manual transmission. Fuel efficiency ratings are an EPA-estimated 30 mpg on the highway and 23 mpg in the city.

Exterior

The 2010 Jetta SportWagen displays an all-new front end that provides even more substance to the model's already sporty nature. A narrow double-bar grille sits just above the bumper, giving the SportWagen a wider appearance, and unifies the pair of angled halogen headlamps held in blacked-out housings. The lower portion of the front fascia has also been narrowed and widened for a sleeker look. The SportWagen's clean profile remains subtle with black window trim on the S model, and is accented by chrome window trim on both the SE and TDI versions. An integrated roof rack comes as standard on all models to increase the SportWagen's versatile storage abilities. At the rear, the SportWagen is relatively unchanged from its predecessor with the only update coming in the form of slightly smoked taillight lenses.

For 2010, the Jetta sedan upholds all of the same fresh, German-inspired design cues of the previous model year. Both the Jetta sedan and SportWagen can be ordered with the racing-inspired Sport Styling Kit, which includes a combination of spoilers and body kits for a lower profile and better aerodynamics.

Interior

The inside of every 2010 Jetta sedan and SportWagen comes well equipped with a host of standard equipment, including: Air conditioning, cruise control, an AM/FM/CD stereo system with MP3 CD readability, eight speakers and an auxiliary input, an updated instrument cluster, more ergonomic HVAC controls, eight-way adjustable support front seats, a 60/40 split rear seat, a newly-designed three spoke steering wheel with tilt-and-telescope capabilities, and the option of either cloth or V-Tex leatherette seating surfaces. The SportWagen also adds a wealth of storage into the mix, with a robust 32.8 cubic feet of usable cargo room in normal seating conditions, and an impressive 66.9

cubic feet when the rear seats are folded down.

On the SE, SEL, and TDI sedan and SportWagen models, a collection of updates further enhance the German-inspired experience: A leather-wrapped steering wheel, shift knob, and parking brake handle, a ten-speaker AM/FM/CD premium stereo system with six-disc CD changer, MP3 CD readability, six months of introductory Sirius Satellite Radio service, Bluetooth™ connectivity for hands-free pairing with a mobile phone, and a power sunroof (available in a panoramic version with the SportWagen).

The SE, SEL and TDI Jetta sedan and SportWagen can also be upgraded with Volkswagen's new navigation system that features a 6.5" high resolution touch-screen display, an integrated 30GB hard drive (10GB for navigation, 20GB for audio), WMA / MP3 audio CD playback, DVD playback, an SD memory card slot, an auxiliary input connection, an optional Media Device Interface (MDI) that works with most any USB flash drive and portable media player, and complimentary Sirius Traffic and Sirius Satellite Radio programming for three and six months respectively. The setup can be also outfitted with an optional iPod® cable for total playback support and control via the in-car system. Drivers of the SEL and TDI have primary system control at their fingertips with the multi-function buttons on the steering wheel, which are augmented by visual and audible commands via the center console display, and the instrument cluster's digital display.

Chassis and Suspension

All Jetta models are ready to take on the twisting turns and long straights of nearly any road, utilizing a four-wheel independent suspension arrangement with a MacPherson strut package and stabilizer bar up front, and a 4-link setup, complete with coil springs, telescopic shocks and a stabilizer bar, at the rear. The electro-mechanical power steering system includes variable assistance and active return to keep the driver confident, and the Jetta continually stable yet responsive, heading through every turn.

Stopping duties on all Jetta models are handled by a power-assisted four-wheel disc brake system that comes with vented front rotors and solid units out

back, and is aided with a standard Anti-lock Braking System (ABS). Helping the Jetta remain one with the pavement are standard 16-inch steel or alloy wheels on S, SE and TDI models, standard 17-inch wheels with SEL models, and optional 17-inch wheels on the TDI models. All of the Jetta's wheel choices come wrapped in all-season performance tires for year-round driving, and are carefully watched over by the Tire Pressure Monitoring System (TPMS) that comes standard on all 2010 Jetta models.

Active and Passive Safety

The 2010 Jetta sedan and SportWagen models include Volkswagen's Prevent and Preserve Safety System. On the inside, the Jetta comes standard with front, thorax, and side curtain airbags for both the driver and front passenger, as well as side curtain airbags for rear passengers. At the wheels and under the hood, all Jetta models include an Anti-lock Braking System (ABS), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), Engine Braking Assist (EBA) and Electronic Stability Program® (ESP®).

Volkswagen's decision to include ESP standard on the Jetta, and all other 2010 Volkswagen models, comes ahead of the National Highway Traffic Safety Administration's (NHTSA) mandate that by the 2012 model year, all vehicles produced will need to include some form of Electronic Stability Control (ESC). According to NHTSA, having ESC in a vehicle results in 35 percent fewer single-vehicle crashes and 30 percent fewer single-vehicle fatalities in passenger cars. Volkswagen's ESP compares the driver's intended course with the vehicle's actual direction. If a discrepancy is detected, ESP automatically brakes individual front or rear wheels and/or reduces engine power as needed to help maintain directional control.

Warranty

The 2010 Jetta models all come standard with 24-hour Roadside Assistance for three years or 36,000 miles (whichever occurs first), plus the following new vehicle warranties:

- Five-year / 60,000 mile (whichever occurs first) Powertrain Limited Warranty

- Three-year / 36,000 mile (whichever occurs first) New Vehicle Limited Warranty
- 12-year unlimited distance Limited Warranty against corrosion perforation

The Jetta sedan and Jetta SportWagen, like all 2010 model year Volkswagens, are included in the no-charge Carefree Maintenance Program. Under this program, all of the car's scheduled maintenance, as described in their maintenance booklets, is covered for the length of the New Vehicle Warranty – three years or 36,000 miles, whichever occurs first. Additionally, all current Volkswagens, including Jetta models, use synthetic oil, which, when combined with state-of-the-art German engineering, eliminates the need for a 5,000 mile oil change. This ultimately allows for all current Volkswagen owners to driver farther between scheduled oil changes.

About Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc. is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. Volkswagen is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Golf, New Beetle, New Beetle convertible, GTI, Jetta, Jetta SportWagen, Eos, Passat, Passat wagon, CC, Tiguan, Touareg and Routan through approximately 600 independent U.S. dealers. All 2010 Volkswagens come standard-equipped with Electronic Stabilization Program. This is important because the National Highway and Traffic Safety Administration (NHTSA) has called ESC the most effective new vehicle safety technology since the safety belt. Visit Volkswagen of America online at www.vw.com or www.media.vw.com to learn more.

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2010 U.S. Jetta Sedan Product Program



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Model	Engine	Transmission
Jetta S	2.5L, 170 hp, 5 cylinder	5-speed manual 6-speed automatic with Tiptronic® and Sport mode 5-speed manual PZEV ¹ (California/NE Region ² Dealers only) 6-speed automatic with Tiptronic® and Sport mode PZEV ¹ (California/NE Region ² Dealers only)
Jetta SE	2.5L, 170 hp, 5 cylinder	5-speed manual 6-speed automatic with Tiptronic® and Sport mode 5-speed manual PZEV ¹ (California/NE Region ² Dealers only) 6-speed automatic with Tiptronic® and Sport mode PZEV ¹ (California/NE Region ² Dealers only)
Jetta SEL	2.5L, 170 hp, 5 cylinder	6-speed automatic with Tiptronic® and Sport mode 6-speed automatic with Tiptronic® and Sport mode PZEV ¹ (California/NE Region ² Dealers only)
Jetta TDI	2.0L TDI, 140 hp, 4 cylinder	6-speed manual 6-speed automatic with Tiptronic® and Sport mode PZEV ¹ (California/NE Region ² Dealers only)

¹ Partial Zero Emissions Vehicle

² NE Region states include ME, VT, NH, MA, CT, RI, NY, PA

Specifications, equipment, options, and prices are subject to change without notice.

2010 U.S. Jetta Sedan

Change Points



Legend:

S Standard, at no additional charge O Option, at additional charge
 P Part of option package, at additional package charge - Not available

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EXTERIOR		S	SE	SEL	TDI
Wheels	New designs - 16" steel, 16" alloy	S	S	-	-
Color	Delete Laser Blue	-	-	-	-
	Add White Gold	O	O	O	O
INTERIOR		S	SE	SEL	TDI
Air Conditioning	New control design	S	S	S	S
Instrument Cluster	New design	S	S	S	S
Interior Trim	New design	S	S	S	S
Bluetooth	Add Bluetooth connectivity as standard on SE, SEL, TDI	O	S	S	S
MDI	Add standard on SEL	-	O	S	-
Radio	Premium VIII replaces Premium VII	-	S	S	S
Seat Material	New design	S	S	S	S
Steering Wheel	New design	S	S	S	S
Color	Delete Gray Interior	-	-	-	-
	Add Latte Macchiato cloth	O	-	-	-
	Anthracite changed to Titan Black	O	O	O	O
	Pure Beige changed to Cornsilk Beige	O	O	O	O

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2010 U.S. Jetta Sedan

Standard Equipment



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EXTERIOR		S	SE	SEL	TDI
Antenna	Roof-mounted amplified flexible black whip antenna	S	-	-	-
	Window mounted diversity antenna	-	S	S	S
	Roof mounted Satellite Radio antenna	-	S	S	S
Anti-Corrosion	Fully galvanized sheet metal	S	S	S	S
Badging	Rear/driver side/model badge	S	S	S	S
	Rear/passenger side/2.5 badge	S	S	S	-
	Rear/passenger side/TDI badge	-	-	-	S
Brake Lights	Center high mounted stop lamp in top of rear window	S	S	S	S
Body Panels	Crash optimized front end	S	S	S	S
Bumpers	Body color bumpers with textured black front and rear lower valance	S	S	-	-
	Body color bumpers with matching front and rear valance	-	-	S	S
	Dual exhaust tips	S	S	S	S
Doors	Four doors	S	S	S	S
	Body color door handles	S	S	S	S
Glass	Tinted glass, green, without shade band	S	S	S	S
Grille	Chrome front grille	S	S	S	S
Horn	Dual tone horns	S	S	S	S
Lights, Front/Rear	Headlights halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses	S	S	S	S
	Daytime Running Lights (DRL). Upon start-up of vehicle with the parking brake off, headlights engage. Instrument panel lighting, parking lights and taillights remain off. To engage all lights, the light switch must be turned to the on position	S	S	S	S
	Headlights-on warning tone, upon opening of driver's door when ignition key is removed and light switch in in the 'ON' position	S	S	S	S
Mirrors	Side blinkers integrated into side exterior mirrors	S	S	S	S
	Body color mirror housings	S	S	S	S
	Driver and passenger side power exterior mirrors, heatable with integrated turn indicators	S	S	S	S
Moldings/Panels	Chrome applications to exterior side window frames	-	S	S	S
Paint	Non-metallic paint	S	S	S	S
	Metallic paint (no charge)	O	O	O	O
Roof	Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection, and driver's door power lock operated convenience closing feature	O	S	S	O
Tires	205/55 R16 H, all season tires	S	S	-	S
	225/45 R17 H, all-season tires	-	-	S	-
	Temporary use spare tire	S	S	S	S
	Tire Pressure Monitoring System (TPMS)	S	S	S	S
Wheels	16" steel wheels, with full wheel cover	S	-	-	-
	16" alloy wheels w/ anti-theft locks	O	S	-	S
	17" alloy wheels w/ anti-theft locks	-	-	S	O
Wipers/Washer	Two-speed windshield wipers with variable intermittent wipe feature	S	S	S	S
	Heated windshield washer nozzles	S	S	S	S

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2010 U.S. Jetta Sedan

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INTERIOR		S	SE	SEL	TDI
Air Conditioning	Manual single-zone climate control (Climatic), CFC-free	S	S	S	S
Alarm/Anti-Theft	Anti-theft vehicle alarm system for doors, hood, trunk lid, radio, and starter, with warning LED in door top sill and with audible and visual activation	S	S	S	S
	Immobilizer theft deterrent system	S	S	S	S
Armrest	Front center armrest adjustable/folding with storage compartment	S	S	S	S
Ashtray	Non-smoker package (power outlet with plug, storage receptacle with insert)	S	S	S	S
Assist Handles	Silicone damped-return assist handles, two front and two rear	S	S	S	S
Cruise Control	Cruise control	S	S	S	S
Defroster	Electric rear window defroster	S	S	S	S
Doors/Side Panels	Integrated armrests in front door panels	S	S	S	S
	Integrated armrests in rear door panels	S	S	S	S
	Molded door trim with cloth inserts	S	-	-	-
	Molded door trim with V-TEX Leatherette inserts	-	S	S	S
Floor Mats	Floor mats	S	S	S	S
Instrument Cluster	Brake pad wear indicator	S	S	S	S
	Seatbelt reminder and fuel cap seal warning	S	S	S	S
	Speedometer, tachometer, odometer, trip odometer, coolant temperature gauge, fuel gauge, gear indicator (if equipped with optional automatic transmission), outside temperature, warning lights, digital clock.	S	S	S	S
	Multi function trip computer: Featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, personalizing functions.	-	-	S	S
Keys	Folding keys (2) with radio-frequency remote transmitter for central locking, eyelet	S	S	S	S
	Valet key	S	S	S	S
Lighting	Interior front center dome light with time delay and two reading lights	S	S	S	S
	Footwell lighting front	S	S	S	S
	Luggage compartment light	S	S	S	S
Locks	Automatic locking feature (doors lock automatically when vehicle reaches 8 mph). Dealer can disable feature or program to unlock when ignition key is removed. Doors unlock automatically upon airbag deployment	S	S	S	S
	Child safety rear door locks	S	S	S	S
	Driver and passenger door mounted power lock/unlock switches for central locking system	S	S	S	S
	Remote central power locking system with selective unlocking	S	S	S	S
Mirrors, Interior	Driver and front passenger visor vanity mirrors, illuminated with cover	S	S	S	S
	Mirror control pad with joystick control	S	S	S	S
Power Outlets	3 Power outlets - front, center console, trunk	S	S	S	S
	115V outlet in rear seat	-	-	S	S

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INTERIOR		S	SE	SEL	TDI
Radio/Audio	AM/FM radio sound system with single CD player, MP3 format readable, and 8 speakers	S	-	-	-
	Premium VIII AM/FM touchscreen radio with in-dash 6-disc CD Changer, MP3 format readable, satellite radio compatible, 10 speakers, theft-deterrent warning light and coding system.	-	S	S	S
	"RNS510" navigation system featuring 6.5" High Resolution (800x450 pixels) touch-screen display, Integrated 30 GB hard drive (10 GB Navigation, 20 GB audio), Audio CD (WMA and MP3) and video DVD playback, SD memory card slot	-	O	O	O
	iPod adapter (replaces auxiliary input jack)	O	-	-	-
	MDI (Media Device Interface) with cable for direct connection of an iPod	-	O	S	O
	Auxiliary input jack	S	S	S	S
	Satellite Radio with Sirius® with limited complimentary subscription	-	S	S	S
Bluetooth	Bluetooth connectivity	O	S	S	S
Remote Releases	Remote releases for trunk with valet lock out, located on driver's side door	S	S	S	S
Restraint Systems	Driver and front passenger front airbag supplemental restraint system	S	S	S	S
	Driver and front passenger side thorax airbag supplemental restraint system	S	S	S	S
	Side Curtain Protection®	S	S	S	S
	Rear passenger side thorax airbag supplemental restraint system	O	O	O	O
	Rear-impact optimized head restraints - front driver & passenger seats	S	S	S	S
	Emergency locking retractors for all seating positions	S	S	S	S
	Front seat safety belts pre-tensioners with load limiters	S	S	S	S
	Rear outboard seating safety belts pre-tensioners with load limiters	O ¹	O ¹	O ¹	O ¹
	Height adjustable front 3-point safety belts	S	S	S	S
	Rear 3-point safety belts, all 3 seating positions	S	S	S	S
	LATCH (Lower Anchor and Tether for CHildren. Formerly known as ISOFIX) - child seat lower attachment points and top tether rear outboard seating positions	S	S	S	S
	Child seat tether anchorage points	S	S	S	S
	Buckle switch (sensor that deploys airbag depending on safety belt use)	S	S	S	S
Interlock feature - center rear safety belts cannot be extended unless seat back is in fully locked position	S	S	S	S	
Seating, Front	8-way manually adjustable height and reach front seats, power recline with adjustable (height) lockable head restraints	S	S	S	S
	Heatable front seats	S	S	S	S
Seating, Rear	Rear seat head restraints, height adjustable, all seating positions	S	S	S	S
	60/40 split folding rear seat	S	-	-	-
	60/40 split folding rear seat with center armrest with cup holders and pass-through	-	S	S	S
Special Features	Blinker control stalk with lane change feature (one tap on the lever creates a three-blink sequence)	S	S	S	S

¹ In combination with the rear passenger side thorax airbag supplemental restraint system option
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2010 U.S. Jetta Sedan

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INTERIOR		S	SE	SEL	TDI
Steering Wheel	3-spoke steering wheel	S	-	-	-
	3-spoke leather steering wheel	-	S	-	-
	3-spoke leather wrapped multi-function steering wheel, with audio controls	-	-	S	S
	Height adjustable and telescoping steering column	S	S	S	S
	Steering wheel deformable/collapsible upon impact	S	S	S	S
	Theft-deterrent steering column	S	S	S	S
Storage, Interior	Two front cup holders	S	S	S	S
	Two rear cup holders integrated into rear center armrest	-	S	S	S
	Front door storage pockets	S	S	S	S
	Front seatback storage pockets	S	S	S	S
	Soft opening (silicone dampened) glove box, lockable	S	S	S	S
	Storage compartment inside front center armrest	S	S	S	S
Sunvisor	Driver, with sliding feature	S	S	S	S
Trim (Details)	Molded shift knob	S	-	-	-
	Leather shift knob	-	S	S	S
	Molded handbrake grip	S	-	-	-
	Leather handbrake grip	-	S	S	S
	Chrome button for parking brake lever	S	S	S	S
	Chrome interior door handles	S	S	S	S
Trunk/Cargo Area	Trunk escape handle - emergency internal release mechanism to unlatch trunk lid. Fluorescent reflector for location	S	S	S	S
	Fully carpeted/lined luggage compartment	S	S	S	S
	Fold-down package hook	S	S	S	S
	Grip on inside of trunk lid to assist closing	S	S	S	S
	Loading edge protection, plastic	S	S	S	S
	Removable storage divider - Passenger side	S	S	S	S
Upholstery	Cloth seat fabric	S	-	-	-
	V-TEX seating surfaces	-	S	S	S
Ventilation System	Air vents in instrument panel	S	S	S	S
	Rear passenger ventilation for heat and A/C in center console	S	S	S	S
	Pollen filter	S	S	S	S
Windows	Key opening & closing feature for power windows	S	S	S	S
	Power windows with pinch protection and automatic one-touch feature, operable from driver's side only	S	S	S	S

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TECHNICAL		S	SE	SEL	TDI
Battery	Hard shell battery box protection	S	S	S	S
Body Panels	Crash optimized front end	S	S	S	S
Brakes	ABS (Anti-lock Braking System)	S	S	S	S
	Power assisted front vented disc brakes, rear solid disc brakes	S	S	S	S
	EBD - Electronic Brake-pressure Distribution	S	S	S	S
	HBA - Hydraulic Brake Assistant	S	S	S	S
Emissions	Federal 50 state approved LEV II ULEV - T2 BIN 5 : LEV II / T2 EVAP : 170 hp	S	S	S	-
	PZEV 50 State approved LEV II SULEV - ZEVAP / T2 BIN 2 + T2 EVAP : 170	O	O	O	-
	Federal 50 state approved LEV II LEV/T2 BIN 5 : EVAP N.A. CR DIESEL	-	-	-	S
	OBD II	S	S	S	S
Engine	2.5L 170 horsepower, 177 lbs-ft torque, 5 cylinder, in-line, dual overhead cam, 4 valves per cylinder	S	S	S	-
	2.0L 140 horsepower, 236 lbs-ft torque, 4 cylinder, in-line, turbocharged direct injection, Common Rail TDI engine	-	-	-	S
Side Protection	Anti-intrusion side door beams	S	S	S	S
Steering	Electro-mechanical variable assist power rack-and-pinion steering	S	S	S	S
Suspension	Independent front McPherson struts with stabilizer bar	S	S	S	S
	Rear fully independent four-link suspension with coil springs, telescopic shock	S	S	S	S
Traction Control	ASR - Anti-Slip Regulation	S	S	S	S
	EDL - Electronic Differential Lock	S	S	S	S
	EBA - Engine Braking Assist prevents compression-induced skidding in slippery conditions	S	S	S	S
	ESP - Electronic Stabilization Program	S	S	S	S
Transmission	5-speed manual transmission	S	S	-	-
	6-speed manual transmission	-	-	-	S
	6-speed automatic transmission with Tiptronic® and Sport mode	O	O	S	-
	6-speed DSG automatic transmission with Tiptronic® and Sport mode	-	-	-	O
	Cable shift mechanism - manual transmission only	S	S	-	S
	Clutch starter interlock for manual transmission. Vehicle will not start if clutch is not depressed	S	S	-	S
	Hydraulic clutch for manual transmission	S	S	-	S
WARRANTY		S	SE	SEL	TDI
Anti-Corrosion	12 year/unlimited distance Limited Warranty against Corrosion Perforation	S	S	S	S
Power train Warranty	5 year/60,000 mile (whichever occurs first). Power train Limited Warranty	S	S	S	S
Vehicle Warranty	3 year/36,000 mile (whichever occurs first). New Vehicle Limited Warranty	S	S	S	S
ROADSIDE ASSISTANCE		S	SE	SEL	TDI
Roadside Assistance	3 year /36,000 mile (whichever occurs first) 24 hour, provided by Road America	S	S	S	S
NO-CHARGE SCHEDULED MAINTENANCE PROGRAM		S	SE	SEL	TDI
Service Program	3 year/36,000 mile (whichever occurs first). New Vehicle Limited Warranty	S	S	S	S

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2010 U.S. Jetta Sedan Package/Option Program



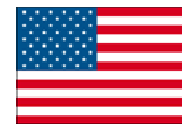
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Trim Level		Option Code
S	Bluetooth connectivity	9W2
	Sunroof	3FE
	iPod Adapter (Replaces auxiliary input jack)	PIT
	16" 'Sedona' Alloy Wheels w/ all-season tires and anti-theft wheel locks	PJL
	Rear Side Airbags	4X4
SE	MDI (Media Device Interface) with cable for direct connection of an iPod	UF8
	"RNS510" navigation system featuring 6.5" High Resolution (800x450 pixels) touch-screen display, Integrated 30 GB hard drive (10 GB Navigation, 20 GB audio), Audio CD (WMA and MP3) and video DVD playback, SD memory card	PN5
	Rear Side Airbags	4X4
SEL	"RNS510" navigation system featuring 6.5" High Resolution (800x450 pixels) touch-screen display, Integrated 30 GB hard drive (10 GB Navigation, 20 GB audio), Audio CD (WMA and MP3) and video DVD playback, SD memory card	PN5
	Rear Side Airbags	4X4
	Sunroof	3FE
TDI	MDI (Media Device Interface) with cable for direct connection of an iPod	UF8
	"RNS510" navigation system featuring 6.5" High Resolution (800x450 pixels) touch-screen display, Integrated 30 GB hard drive (10 GB Navigation, 20 GB audio), Audio CD (WMA and MP3) and video DVD playback, SD memory card	PN5
	17" 'Avignon' Alloy Wheels w/ all-season tires and anti-theft wheel locks	PJ1
	Rear Side Airbags	4X4

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2010 JETTA SEDAN

9/24/2009 Order Guide & Pricing



MODEL CODE	TRIM DESCRIPTION	RETAIL PRICE
1K22S1	2.5L S FEDERAL — 5-speed Manual	\$17,605
1K22Z1	2.5L S PZEV* — 5-speed Manual	
1K22S3	2.5L S FEDERAL — 6-speed Auto w/ Tiptronic	\$18,705
1K22Z3	2.5L S PZEV* — 6-speed Auto w/ Tiptronic	
1K23S1	2.5L SE FEDERAL — 5-speed Manual	\$20,395
1K23Z1	2.5L SE PZEV* — 5-speed Manual	
1K23S3	2.5L SE FEDERAL — 6-speed Auto w/ Tiptronic	\$21,495
1K23Z3	2.5L SE PZEV* — 6-speed Auto w/ Tiptronic	
1K23W2	2.0T Wolfsburg Edition FEDERAL — 6-speed Manual	\$22,000
1K23Y2	2.0T Wolfsburg Edition PZEV* — 6-speed Manual	
1K23W3	2.0T Wolfsburg Edition FEDERAL — 6-speed DSG Auto w/ Tiptronic	\$23,100
1K23Y3	2.0T Wolfsburg Edition PZEV* — 6-speed DSG Auto w/ Tiptronic	
1K24S3	2.5L SEL FEDERAL — 6-speed Auto w/ Tiptronic	\$23,280
1K24Z3	2.5L SEL PZEV* — 6-speed Auto w/ Tiptronic	
1K239L	2.0L TDI 6-speed Manual	\$22,660
1K239M	2.0L TDI DSG 6-speed Auto w/ Tiptronic	\$23,760
Destination Charge (subject to change, add to all orders):		\$700

*PZEV (California Partial Zero Emission Vehicle) specific for CA, CT, MA, ME, NY, PA, RI, VT, NJ, WA, OR and may be ordered for contiguous (AZ, DE, OH, ID, NH, NV, WV, MD) States.

Standard Features

S **Includes:** 2.5L 170HP engine w/ 5-speed manual transmission, adjustable front intermittent wipers, Climatic A/C, cruise control, front and rear floor mats, low-line combi-instrument display, outside temp. display, pollen filter, power locks, outlets, steering, and windows, cloth seat trim, 8-way manual and 2-way power recline driver and passenger front seats, 8-speaker sound system w/ single CD and aux-in, split folding rear seat, 3-spoke steering wheel, heatable front seats, heated front washer nozzles, 16" steel wheels w/ full-wheel covers and 16" all-season tires, daytime running lights, dual exhaust, power adjusting, heatable, exterior mirrors, 4-link, fully independent rear suspension, ABS w/ front and rear disc brakes, dual front airbags, front side thorax and front and rear head curtain airbags, ASR, LATCH, ESP, TPMS

SE **Includes S features, plus:** leather brake handle, V-Tex leatherette door panel trim, Sirius®, V-Tex leatherette seats, leather shift knob, 10-speaker sound system w/ in-dash CD changer, Aux-in, and MP3 readability, split-folding rear seat w/ center armrest, leather 3-spoke steering wheel, Bluetooth®, 16" *Sedona* alloy wheels w/ 16" all-season tires, chrome exterior window trim, power sunroof

WOB **Includes SE features, plus:** 2.0T 200HP engine w/ 6-speed manual transmission, "Wolfsburg Edition" badge on front right and left fenders, 17" *Porto* alloy wheels, sport suspension, black front grille. ***Removes chrome exterior molding from SE.**

SEL **Includes SE features, plus:** 6-speed automatic transmission w/ Tiptronic, 115v power outlet, highline combi-instrument display, leather 3-spoke multi-function steering wheel, Bluetooth®, MDI w/ iPod cable, 17" *Avigon* alloy wheels w/ 17" all-season tires, front and rear body color valences

TDI **Includes SE features, plus:** 2.0L 140HP Turbo Diesel engine w/ 6-speed manual transmission, 115v power outlet, highline combi-instrument display, leather 3-spoke multi-function steering wheel, Bluetooth®, 16" *Bioline* alloy wheels w/ 16" all-season tires, front and rear body color valences, TDI badge ****Please note that although the TDI is based on the 2.5L SE, Power Sunroof is NOT standard on TDI.**



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AVAILABLE PACKAGES AND STAND ALONE OPTIONS

Trim	Option Code	Option Description	Retail Price
All	4X4	Rear Side Airbags <i>Not Available on Wolfsburg Edition</i>	\$350
S	9W2	Bluetooth® Connectivity	\$199
	PIT	iPod Adapter — replaces Aux-in	\$199
	PJL	16" Alloy Wheel Package — 16" Sedona alloy wheels w/ 16" all-season tires	\$450
S & TDI	3FE	Power Sunroof — tilting/sliding	\$1,000
SE & TDI	UF8	Media Device Interface for iPod Integration	\$199
SE & SEL	PN5	Navigation System — DVD Radio/Navigation System "RNS510"	\$1,790
TDI	PNI	Navigation System — DVD Radio/Navigation System "RNS510"	\$1,790
	PJI	17" Alloy Wheel Package — 17" Avignon alloy wheels w/ 17" all-season tires	\$450

MARKET DELIVERY OPTIONS

Trim	Option Code	Option Description	Retail Price
All Trims	JMK	Jetta Mat Kit — Rubber Mats (set of 4) and Trunk Liner	\$215
	JCM	Carpeted Mat Kit — Carpeted Mats (set of 4) and Trunk Liner	\$215
	JSG	Splash Guards (set of 4)	\$185
	JPK	Jetta Protection Kit — Rubber Mats (4), Trunk Liner, & Splash Guards (4)	\$350
	JRS	Jetta Wing Spoiler	\$495
	JLS	Jetta Lip Spoiler	\$335
	JAK	Jetta Ground Effects Kit — Front Spoiler, Side Sill Extensions, Rear Valence, & Exhaust Tips <i>Note: Exhaust tips not available on TDI.</i>	\$1,799
	JBK	Sport Alloy Black — (4) 18" Black Karthoum Wheels w/ 225/40 R18XL All-Season Tires. TPMS Compatible. <i>Note: Take-off wheels are not returned to the dealer.</i>	\$1,899
	JHN	Jetta Hooks & Net — Cargo Net & Tie-Down Hooks (2)	\$120
	JSM	Jetta Body Side Protection Moldings — textured black	\$230
S	JVK	Bluetooth® Connectivity (Volk-L) <i>Not Available with 9W2</i>	\$360
S, SE, TDI	JNT	Sport Goal Gray — (4) 17" Goal Anthracite Alloy Wheel Package Upgrade w/ 225/45/R17 91H all-season tires. TPMS Compatible. <i>Note: Take-off wheels are not returned to the dealer. Not Available with PJL or PJI</i>	\$1,099
	JLT	Sport Goal Silver — (4) 17" Goal Silver Alloy Wheel Package Upgrade w/ 225/45/R17 91H all-season tires. TPMS Compatible. <i>Note: Take-off wheels are not returned to the dealer. Not Available with PJL or PJI</i>	\$1,099
S, SE, SEL, WOB	JME	Jetta Motorsport Kit — Front Bumper, Side Sill Extensions, Rear Valence, and Exhaust Tips. <i>Not Available on TDI</i>	\$2,850
TDI	JTD	Jetta TDI Sport & Protection Kit — Lip Spoiler, Splash Guards, Rubber Mats (set of 4), and Trunk Liner.	\$638
	JJW	Jetta TDI Appearance Package — Rubber Mats (4), Lip Spoiler	\$299
	JTI	Jetta TDI Southern Kit — Rubber Mats (4), Trunk Liner, Lip Spoiler	\$435
Wolfsburg	JWW	Jetta Wolfsburg Wing Spoiler — Rear Wing Spoiler	\$345
	JCJ	Jetta Wolfsburg Sport Kit — Rubber Mats (4), Lip Spoiler, and Exhaust Tips	\$399

Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration and retail delivery charges.

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MODEL CODE	TRIM DESCRIPTION	RETAIL PRICE
1K22S1	2.5L S FEDERAL — 5-speed Manual	\$17,605
1K22Z1	2.5L S PZEV* — 5-speed Manual	
1K22S3	2.5L S FEDERAL — 6-speed Auto w/ Tiptronic	\$18,705
1K22Z3	2.5L S PZEV* — 6-speed Auto w/ Tiptronic	
1K23S1	2.5L SE FEDERAL — 5-speed Manual	\$20,395
1K23Z1	2.5L SE PZEV* — 5-speed Manual	
1K23S3	2.5L SE FEDERAL — 6-speed Auto w/ Tiptronic	\$21,495
1K23Z3	2.5L SE PZEV* — 6-speed Auto w/ Tiptronic	
1K23W2	2.0T Wolfsburg Edition FEDERAL — 6-speed Manual	\$22,000
1K23Y2	2.0T Wolfsburg Edition PZEV* — 6-speed Manual	
1K23W3	2.0T Wolfsburg Edition FEDERAL — 6-speed DSG Auto w/ Tiptronic	\$23,100
1K23Y3	2.0T Wolfsburg Edition PZEV* — 6-speed DSG Auto w/ Tiptronic	
1K24S3	2.5L SEL FEDERAL — 6-speed Auto w/ Tiptronic	\$23,280
1K24Z3	2.5L SEL PZEV* — 6-speed Auto w/ Tiptronic	
1K239L	2.0L TDI 6-speed Manual	\$22,660
1K239M	2.0L TDI DSG 6-speed Auto w/ Tiptronic	\$23,760
Destination Charge (subject to change, add to all orders):		\$700

*PZEV (California Partial Zero Emission Vehicle) specific for CA, CT, MA, ME, NY, PA, RI, VT, NJ, WA, OR and may be ordered for contiguous (AZ, DE, OH, ID, NH, NV, WV, MD) States.

MODEL EXTERIOR AND INTERIOR COLORS

Trim	Color Code	Exterior Color	S		SE, SEL, WOB & TDI	
			Cloth		V-Text Leatherette	
			Titan Black	Latte Macchiato	Titan Black	Cornsilk
All	A1A1	Black	FW	FX	QR	NT
	W9W9	Blue Graphite Metallic	FW	FX	QR	NT
	B4B4	Candy White	FW	FX	QR	NT
	7B7B	White Gold Metallic	FW	FX	QR	NT
	2R2R	Platinum Gray Metallic	FW	-	QR	-
	8E8E	Reflex Silver Metallic	FW	FX	QR	-
	4Y4Y	Salsa Red	FW	-	QR	NT
WOB	2T2T	Deep Black Metallic	-	-	QR	NT
	4Y4Y	Salsa Red	-	-	QR	NT
	8E8E	Reflex Silver Metallic	-	-	QR	NT
	B4B4	Candy White	-	-	QR	NT



16" Steel Wheel w/ Cover



16" Sedona



16" Bioline



17" Porto



17" Avignon